

tag pin



Tag Pin is a solution developed in-house by Tag Systems that enables an issuer to provide cardholders with an SMS PIN distribution service. Using the Tag Pin solution card Issuers can distribute customer PIN codes quickly, securely and cost-effectively to their cardholders.

tag systems

PIN Distribution

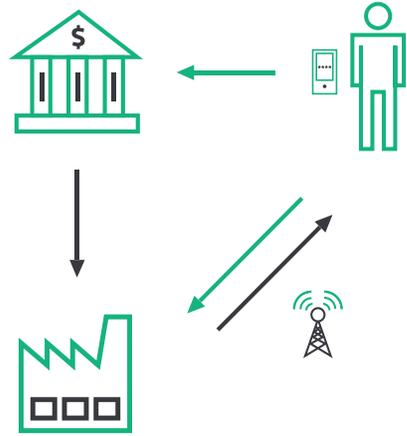
Tag Pin is an innovative solution which creates a new channel along which Card Issuer can perform PIN code distribution. Tag Pin uses mobile phone networks to encapsulate a PIN code within an SMS message.

The cardholder applies for the card and provides his mobile phone number. Password is shared between the Card Issuer and the Cardholder.

Card issuer provides data to Tag Pin solution.

Cardholder sends a SMS with the password. After Cardholder authentication, the PIN code is sent to the registered mobile phone number in an SMS message.

The cardholder can request the PIN code immediately after receiving his card.



Features

- **PCI Compliance:** Tag Pin strictly follows the most recent PCI security requirements for electronic PIN distribution
- **Enhanced Security:** Tag Pin's use of a completely separate channel for PIN distribution is more secure than traditional postal delivery of PIN mailers
- **Integrated Card & PIN:** combine Tag Pin with Tag Instant for in branch card issuance with immediate usability

Benefits

- **Cost Savings:** Tag Pin represents a significant cost saving over postal delivery
- **Service enhancement:** Tag Pin delivery is a major enhancement to an issuer's services
- **Immediate PIN:** PINS are delivered anywhere, anytime with 24/7/365 availability
- **Environmentally Friendly:** with a low carbon footprint and paperless PIN distribution
- **Security and convenience:** providing a better service for cardholders
- **Device agnostic:** Tag Pin works with any mobile phone
- **Increased customer satisfaction** with a combined Tag Pin and Tag Instant solution